COMPANY PROFILE

## **Narmexis**

Driving crafted products to consumers

## We discover, evaluate, and selectively bring you unique crafted products to your customers.

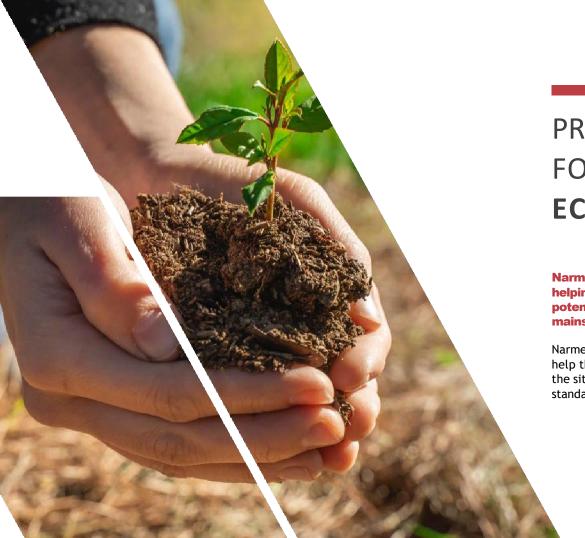
## **30** YEARS EXPERIENCE & MARKET KNOWLEDGE

We are distributors specialized in unique Mediterranean products such as organic natural beverages, spirits, beauty, and representing a wide range of of fast-moving consumer goods, mainly designed for travel retail market.

By seeking originality and uniqueness, Narmexis core mission is to identify added value products that we believe can have a benchmark when contracting a foreign market and multinational channels. With over 30 years of involvement with worldwide exchange mainly in FMCG, and our rich marketing and industrial background, we gained the trust of the executives of large companies and retailers all throughout the Continents.







# PROMOTING AND FOSTERING LOCAL ECO PRODUCERS

Narmexis acts as a brand builder and developer helping local manufacturer and farmers with great potential to connect with external markets, mainstream channels and travel retail.

Narmexis promise is to contribute in all its endeavors to help their nominated producers and farmers to improve the situation of their families ,and the minimum required standard to pursue a decent life



# ANTICIPATING AND MONITORING CONSUMER TRENDS

Our aim is to be the forerunner in distinguishing new craft products and setting these creative items with our clients all throughout the Continents.

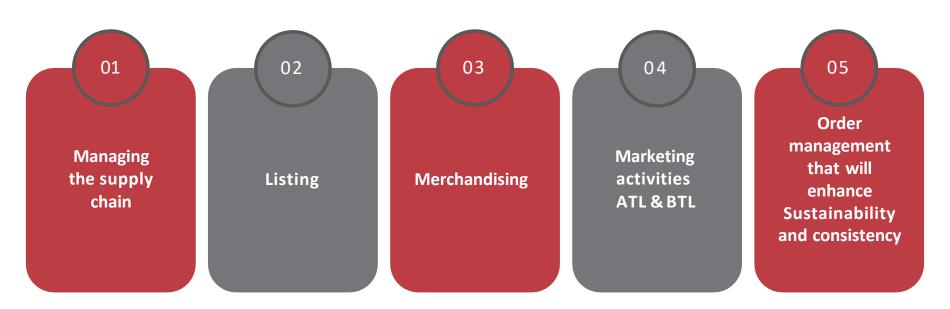
Based on our 30+ experience in global network mainly in FMCG and our marketing and industrial background, we always improve our market and consumer knowledge to adapt, bring and expose the best of.

CAREFULLY SELECTED, WE ONLY DISTRIBUTE UNIQUE, INSPIRING, TRENDY AND QUALITY, PRODUCTS.





## PROVIDING A COMPLETE AND **EXCLUSIVE RANGE OF SERVICES**





## **DISCOVER OUR PRODUCTS**

















## J. GROVE

#### **HONEST NATURAL QUALITY PRODUCTS**

From The Jezzine And Zahrani Region j.Grove "Jezzine Grove", works hand in hand with local farmers and producers to bring you honest, natural quality products from the Jezzine and Zahrani region in Southern Lebanon.

J. Grove products combine local traditional expertise with state-of-the-art equipment, to give you a taste of the region's heritage and empower the farming community.







To date, JAZ has partnered with more than 100 farmers and producers in the region, helping them across all stages of the value chain: pre-harvest, harvest, processing, packaging, branding, and distribution.



## **KEBI**

#### KEBBI BITES. HEALTHY. ANYWHERE. ANYTIME.

Kebbi are a kind of meat balls **known to be** the signature of the Middle Eastern cuisine and the **Mediterranean cuisine**.

#### **FAST:**

A pre-made product.

A healthy option for those who don't have enough time to prepare their own food .

#### **HEALTHY:**

Offering 0 additives product. **Using only natural ingredients**Belonging to the frozen food category.

#### **ADAPTABLE:**

Can be served as meal or snack. Accepts condiments and dips.







### SABRINA CRUNCH

#### **DELICIOUS SNACKS**

Sabrina is a distinguished brand o"ering traditional sweet bars crafted with nuts, seeds and other mixes. Each bar boasts a light sweetness and satisfying crunch, making for a perfect treat.

With a wide selection available, including varieties such as peanuts, sesame, hazelnuts, pistachios, coconut, and other custom mixes, there's a Sabrina bar for every taste. Indulge in the rich, authentic flavors of Sabrina's sweet bars and experience a timeless snacking tradition. Enjoy the perfect balance of taste and texture with Sabrina's exquisite nut and seed bars.

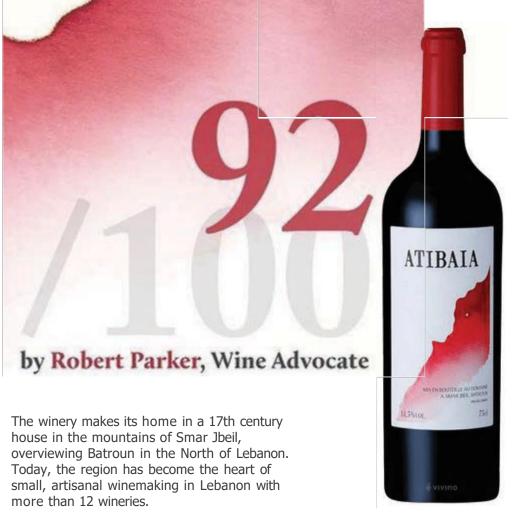


### **ATIBAIA**

ATIBAIA's vineyards are spread throughout the famous Batroun area in Lebanon.

Batroun has been known for exporting and producing wine for over 6000 years. Atibaia consist of several plots of land in the area purchased in 2005.







## **GinBey**

## OPEN THE DOOR TO A NEW GIN EXPERIENCE

This blend is a **mix of 14 botanicals**, from the traditional base of juniper and coriander seeds to other ingredients like citrus, florals and spices all sourced from Lebanon.





Part of the botanicals are steeped 24 hours before distillation in 400-liter copper stills then the final spirit is rested in traditional clay jars giving it remarkable finesse and roundness.



## A LEGACY ENVISIONED INTO PERFECTION.

A gin experience conceived in Belgium and proudly distilled and bottled in Mtein, Lebanon by Nader distilleries co. In full respect of the great British traditions.

- A journey of 8, 9 & 12 selected and handpicked botanicals sourced from all around the world.
- An innovative 4-generation-old recipe that transcends your gin taste palate and renders you speechless.





Mystic grove gin's delightful excellence is masterfully attained through a subtle blend of pure spring water from the highlands and the slow vapour infusion of extra neutral grain alcohol through a balanced mix of selected botanicals.

Its spectrum of taste, flavour and fragrance is unequivocally owed to the fourth generation of professional distillers and masters of botanicals who succeeded in mixing tradition with modernity.



#### **CHAPTER XII**

#### **NOSE:**

Complex and aromatic; the nose blends piney and spicy notes with citrusy aromas.

#### **TASTE & AROMA:**

Dry, powerful and delicate; the palate senses a harmonious mix of floral, piney, citrusy, and coated spicy notes.

**STRUCTURED AND BALANCED,** a wide aromatic palette tracts a very long-lasting finish.

Due to the wide range of botanicals used and the precision of the gin's delicate vapour infusion process, Mystic grove ch. XII offers a balance of citrus, floral and spicy notes complimented by an earthiness feel.





Bottle size: 700 ml. Abv: 47%



#### **CHAPTER VIII**

#### **DRESS:**

Deep; the dress reveals a golden color, adorned with reddish reflections.

#### NOSE:

**Complex and aromatic;** The nose blends rich earthy and spicy notes with citrusy aromas.

#### **TASTE & AROMA:**

Rich, powerful and delicate; the palate senses a harmonious mix of spicy, piney, nutty, and coated Rooty notes.

**STRUCTURED AND BALANCED,** a wide aromatic palette tracts a very long-lasting finish.

A staple of dedication to its 50,000-year-old ancient use that manifested into this spectacular curative for bouts of melancholy where one can only imagine its ardour and affluence.



Bottle size: 700 ML. ABV: 43%

storage recommendation:

Store away from direct sunlight, preferably in the dark below 25°C



#### **CHAPTER IX**

THE PERFECT BALANCE OF 9 SELECTED, HAND-PICKED, BOTANICALS. UNCONVENTIONAL. THIS DAZZLING **INDIGO BLUE** COLOUR TURNS TO **PURPLE** WHEN ADDING TONIC.

#### **DRESS:**

Deep; the dress reveals a dark indigo color, adorned with purplish reflections.

#### NOSE:

**Complex and aromatic;** The nose blends floral and citrusy aromas with notes of intricate brightness.

#### **TASTE & AROMA:**

Dense and delicate; The palate senses a harmonious mix of floral, piney, and coated Rooty notes.

**STRUCTURED AND BALANCED,** a wide aromatic palette tracts a very long-lasting finish.



Bottle size: 700 ML. ABV: 43% storage recommendation:

Store away from direct sunlight, preferably in the dark below 25°C



### **BLANKA**

A pure, crystal-clear Arak with a delicate flavor and smooth texture. They named it BLANKA, a nod to its divine, white color and its unadulterated, authentic taste.

BLANKA, is an artisanal, premium Arak that is carefully crafted using traditional methods, showcasing a deep appreciation for the art of Arak making. Each bottle is a testament to our passion, dedication, and pursuit of perfection in the art of distillation.

"Masterpiece" is the inaugural innovation of Arak Blanka, it is a porcelain vessel that has been meticulously designed to offer a unique aesthetic experience to its clients. The porcelain vessel is available in three distinct colors: Mediterranean Blue, Cedar Green, and Pottery Clay.

In Lebanon, traditional cuisine holds a significant cultural significance, and it is not uncommon for meals to be accompanied by a glass of Arak. This spirit, which is considered the country's national drink, is deeply intertwined with the nation's culinary heritage and serves as an iconic representation of Lebanese identity.



Each bottle contains 1000ml of Premium Artisanal Arak, fermented from Obeidi grapes and flavored by the exquisite Heena aniseeds, distilled and purified through authentic copper distillers. 70% Alc.

Ingredients: Grape Alcohol, Aniseed

**Serving Tips:** Dilute 1 part Arak Blanka with 2 parts cold water and serve in a glass filled with ice cubes.



## CEDAR'S PREMIUM

Cedars purpose is to contribute to the well being of consumers by providing healthier beverages addressed to each consumer segment needs.

## 100% ORGANIC AND NATURAL FRUIT JUICES. ALSO AVAILABLE WITH SPARKLING VARIETIES.













#### NON ALCOHOLIC COCKTAILS.

The trendiest and most wanted cocktails, with low sugar and unique recipe.

Cosmopolitan, Sangria, Prosecco and Mai Tai.

#### **FLAVOURED NON ALCOHOLIC BEER**





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